



We're there for you when you need
your advertising copy to be just right.

In German and any other language.

Get the headline right. And the commas.

We can help you communicate your message to exactly the right group.
GWW offers the ultimate in editing and adaptation quality.



Fast responses, tight deadlines

Average response time (2019): 12 minutes.
We'll rescue your deadline!



Custom portal and knowledge solutions

We provide technical tools, devise style guides, organise training, and much more besides.



Language experts on call

Need to ask something on the phone?
Advice about your new slogan? We're here to help.



Secure and discreet

Encrypted data transfer for sensitive projects.
We are discreet – we never name our clients.



Personal touch

Our ticket system simplifies handling.
There's always someone you can talk to in person.

Correcting, editing, checking, translating, adapting, advising.

We take care of logic, language style, consistency and style compliance, and we incorporate instructions specific to the client and their industry.



Advertising and
marketing



Property



Finance and
insurance



Automotive



Tourism

We also translate what's between the lines.

What we are not: a translation agency. We don't do word for word.

Instead, we adapt idioms, humour and irony. Our translators find the right expressions and metaphors that fit. They place plays on words into the local context, and they know about their market's politics, economy and society.

GWW edits and adapts in the following languages: Arabic, Armenian, Chinese, Croatian, Czech, Danish, Dutch, English (UK and US), Estonian, Finnish, Flemish, French, Georgian, German, Greek, Hungarian, Icelandic, Italian, Japanese, Korean, Latin, Latvian, Lithuanian, Norwegian, Polish, Portuguese, Romanian, Russian, Swedish, Slovak, Slovenian, Spanish, Turkish, Vietnamese – other languages on request.

2003

That's when we started working for our clients in advertising, media and industry, including some of the biggest names in German advertising.

Around **70**

That's how many advertising language experts translate and edit for us. All of them work only in their mother tongue.

Over **35,000**

That's how many jobs we've done for our clients so far, including press releases, sales folders, presentations, annual reports and much more.

We are fully committed, dependable, fast and accurate – just the way you need us to be.

If it's correct advertising copy you're after, we're here to help.



**What is it that makes our style so good?
We leave out empty words.**

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